

EXTENDED AI-READINESS REPORT

Extended AI-readiness report

Fictional sample; findings and advice depend on the scan of your own website.

Understand your website. Move forward with clarity.

WEBSITE

noorderlicht-fietsen.example

<https://noorderlicht-fietsen.example/>

Scan completed: 19 October 2026

At a glance

The sample scan finds clear information about bicycles and the workshop. The action plan focuses on a missing page description, a clearer appointment journey and lab performance on the home page.

5

Pages examined

2

Needs attention

5

Not established

Counts within this scan; not an overall score or a verdict on the entire website.

Inside this report

01	Prioritized action plan	03
02	Which customer questions does your website answer?	05
03	Findings	08
04	What crawler perspectives observe on this site	13
05	Performance: lab measurement	14
06	WebMCP signals and ideas	15
07	Coverage and examined pages	18

This technical scan does not predict or guarantee visibility in AI answers.

There is no combined AI-readiness score. Results are shown per check; unmeasured checks are not proven failures.

This is a limited technical review, not a complete SEO audit. Keyword quality, rankings, actual AI mentions, live availability and how features work behind the scenes were not tested. No observed errors does not mean the website is fully optimized. Missing evidence fields in an older scan have not been measured retroactively.

01

Prioritized action plan

These recommendations are based on the scan findings shown; review them before implementation.

HIGH PRIORITY

01 Make the category page easier to identify

WHY THIS MATTERS

The page has a title and main heading, but no meta description summarizing its offering.

IMPLEMENTATION STEPS

1. Write a concise description of the city-bike range.
2. Check that the description matches the page content.

DEPENDENCIES AND BOUNDARIES

Confirm the main product categories.

TESTABLE ACCEPTANCE CRITERIA

The page has a unique, descriptive meta description.

SUPPORTING EVIDENCE

A title and main heading were found; a meta description is missing.
<https://noorderlicht-fietsen.example/fietsen/stadsfietsen>

MEDIUM PRIORITY

02 Clarify the appointment journey

WHY THIS MATTERS

The workshop page shows an appointment form, but confirmation and next steps were not established.

IMPLEMENTATION STEPS

1. Explain when the team will follow up.
2. After submission, show which details the customer provided.

TESTABLE ACCEPTANCE CRITERIA

A visitor can see what happens after submitting the request.

SUPPORTING EVIDENCE

Form fields for name, email, bicycle and preferred date were observed.
<https://noorderlicht-fietsen.example/werkplaats>

MEDIUM PRIORITY

03 Review the home-page lab measurements

WHY THIS MATTERS

The lab measurement flags load time and visual stability; it is not a measurement of real visitors.

IMPLEMENTATION STEPS

1. Review large images and their loading order.
2. After changes, compare again using the same lab method.

TESTABLE ACCEPTANCE CRITERIA

A repeat measurement records the changed values and test conditions.

SUPPORTING EVIDENCE

LCP 3,100 ms, CLS 0.160 and TBT 240 ms in the fictional lab measurement.
<https://noorderlicht-fietsen.example/>

02

Which customer questions does your website answer?

Based on 5 examined pages; this is not an assessment of every page on the website.

Website-content answerability could not be established: some answers or source sections could not be established.

Category pages

Website section: Category pages

Source

RELEVANT PAGES

<https://noorderlicht-fietsen.example/fietsen/stadsfietsen>

VOORBEELD

ANSWERED IN EXAMINED CONTENT

City bikes

CUSTOMER QUESTION

How can I compare city bikes?

SOURCE ANSWER

Answered in examined content

The fictional sample page names these comparison criteria.

” Source

“Compare bicycles by use, riding position and maintenance. Ask for advice about frame size, gears and accessories.”

<https://noorderlicht-fietsen.example/fietsen/stadsfietsen>

NOT FOUND IN EXAMINED CONTENT

Price

CUSTOMER QUESTION

What does a city bike cost?

SOURCE ANSWER

Not found in examined content

No price was found in this examined sample text.

SOURCE

<https://noorderlicht-fietsen.example/fietsen/stadsfietsen>

Contact and inquiry pages

Website section: Contact and inquiry pages

Source

RELEVANT PAGES

<https://noorderlicht-fietsen.example/werkplaats>

PARTIALLY ANSWERED

Workshop appointment

CUSTOMER QUESTION

How is a workshop appointment confirmed?

SOURCE ANSWER

Partially answered

The text says the team will contact the customer, but gives no response time.

Not established in the source: Response time

” Source

“Describe your bicycle and the work you need. The team will contact you to confirm an appointment.”

<https://noorderlicht-fietsen.example/werkplaats>

About the organization

Website section: About the organization

Website-content answerability could not be established: page-not-examined.

03

Findings

HOW TO READ THIS REPORT

Meets: the check was established and meets its criteria. Needs attention: there is an observed finding. Not established: the scan provides insufficient evidence. Not applicable: the check does not apply to this situation.

NOT ESTABLISHED

No internal links in the measured selection

This configuration may be intentional. Check the page purpose and intended indexing/structure before changing anything; this does not establish a defect.

PAGE

<https://noorderlicht-fietsen.example/>

IMPROVEMENT IDEA

Review the purpose of the cited pages. Give distinct indexable pages unique metadata, appropriate heading structure and consistent internal links/canonicals. Preserve intentional exclusions; retest changes.

OBSERVED

same-origin links: 0

NOT ESTABLISHED

No internal links in the measured selection

This configuration may be intentional. Check the page purpose and intended indexing/structure before changing anything; this does not establish a defect.

PAGE

<https://noorderlicht-fietsen.example/fietsen/stadsfietsen>

IMPROVEMENT IDEA

Review the purpose of the cited pages. Give distinct indexable pages unique metadata, appropriate heading structure and consistent internal links/canonicals. Preserve intentional exclusions; retest changes.

OBSERVED

same-origin links: 0

NOT ESTABLISHED

No internal links in the measured selection

This configuration may be intentional. Check the page purpose and intended indexing/structure before changing anything; this does not establish a defect.

PAGE

<https://noorderlicht-fietsen.example/werkplaats>

IMPROVEMENT IDEA

Review the purpose of the cited pages. Give distinct indexable pages unique metadata, appropriate heading structure and consistent internal links/canonicals. Preserve intentional exclusions; retest changes.

OBSERVED

same-origin links: 0

NOT ESTABLISHED

No internal links in the measured selection

This configuration may be intentional. Check the page purpose and intended indexing/structure before changing anything; this does not establish a defect.

PAGE

<https://noorderlicht-fietsen.example/advies>

IMPROVEMENT IDEA

Review the purpose of the cited pages. Give distinct indexable pages unique metadata, appropriate heading structure and consistent internal links/canonicals. Preserve intentional exclusions; retest changes.

OBSERVED

same-origin links: 0

NOT ESTABLISHED

No internal links in the measured selection

This configuration may be intentional. Check the page purpose and intended indexing/structure before changing anything; this does not establish a defect.

PAGE

<https://noorderlicht-fietsen.example/contact>

IMPROVEMENT IDEA

Review the purpose of the cited pages. Give distinct indexable pages unique metadata, appropriate heading structure and consistent internal links/canonicals. Preserve intentional exclusions; retest changes.

OBSERVED

same-origin links: 0

NEEDS ATTENTION**Performance (lab measurement)**

A lab measurement; real visitor experience may differ. Lab results may differ from real visitor experience.

PAGE

<https://noorderlicht-fietsen.example/>

IMPROVEMENT IDEA

Investigate the measured loading and stability indicators; validate impact with real-user data before prioritizing changes.

OBSERVED

LCP: 3100 ms

CLS: 0.160

TBT: 240 ms

NEEDS ATTENTION**Performance (lab measurement)**

A lab measurement; real visitor experience may differ. Lab results may differ from real visitor experience.

PAGE

<https://noorderlicht-fietsen.example/fietsen/stadsfietsen>

IMPROVEMENT IDEA

Investigate the measured loading and stability indicators; validate impact with real-user data before prioritizing changes.

OBSERVED

LCP: 2600 ms

CLS: 0.040

TBT: 180 ms

MEETS**Performance (lab measurement)**

A lab measurement; real visitor experience may differ. Lab results may differ from real visitor experience.

PAGE

<https://noorderlicht-fietsen.example/werkplaats>

OBSERVED

LCP: 2200 ms

CLS: 0.020

TBT: 120 ms

VOORBEELD

04

What crawler perspectives observe on this site

AI search access according to published rules

OBSERVED

The observed robots rules do not block the examined AI search crawler.

robots.txt retrieved

<https://noorderlicht-fietsen.example/>

What this assessment does not establish: This does not confirm an actual visit or appearance in AI answers.

Content that answer-oriented systems can process

OBSERVED

Text about bicycles and services was found on the selected pages.

HTML page text retrieved

<https://noorderlicht-fietsen.example/>

<https://noorderlicht-fietsen.example/fietsen/stadsfietsen>

<https://noorderlicht-fietsen.example/werkplaats>

<https://noorderlicht-fietsen.example/advies>

<https://noorderlicht-fietsen.example/contact>

What this assessment does not establish: The quality of answers from AI services was not established.

05

Performance: lab measurement

The speed measurement could not be completed. The other scan findings remain available.

This is a simulated lab measurement, not a measurement of real visitor experience.

<https://noorderlicht-fietsen.example/>

Needs attention · LCP: 3,100 ms · CLS: 0.160 · TBT: 240 ms · Speed Index: 3,400 ms

<https://noorderlicht-fietsen.example/fietsen/stadsfietsen>

Needs attention · LCP: 2,600 ms · CLS: 0.040 · TBT: 180 ms · Speed Index: 2,850 ms

<https://noorderlicht-fietsen.example/werkplaats>

Meets · LCP: 2,200 ms · CLS: 0.020 · TBT: 120 ms · Speed Index: 2,400 ms

<https://noorderlicht-fietsen.example/advies>

Not selected for the performance sample

<https://noorderlicht-fietsen.example/contact>

Not selected for the performance sample

VOORBEELD

06

WebMCP signals and ideas

No clear signals of support for AI assistants were established on the pages examined.

EXPLORATORY IDEA · INTEGRATION UNVERIFIED

Prepare a workshop request

A browser agent could gather details for a workshop request and prepare them as a draft.

PAGE

<https://noorderlicht-fietsen.example/werkplaats>

OBSERVED

An existing appointments function was detected on the page.

EXAMPLE CUSTOMER QUESTION

Help me prepare a bicycle service appointment request.

SUGGESTED TOOL

prepare_appointment_request(observed inputs) → draft only

BUSINESS VALUE

Less back-and-forth to collect the required information.

DEPENDENCIES AND BOUNDARIES

Requires explicit consent and staff confirmation; submission was not tested.

Backend integration: unverified; this is an inferred idea.

EXPLORATORY IDEA · INTEGRATION UNVERIFIED

Make site search available to browser agents

Explore a read-only WebMCP tool that lets an agent submit search terms and retrieve results from this website.

PAGE

<https://noorderlicht-fietsen.example/fietsen/stadsfietsen>

OBSERVED

An existing search function was detected on the page.

EXAMPLE CUSTOMER QUESTION

Help me with search on noorderlicht-fietsen.example.

SUGGESTED TOOL

search_site(query) → results with source URLs

BUSINESS VALUE

Could help customers use search with fewer manual steps.

DEPENDENCIES AND BOUNDARIES

Verify observed inputs, validation and the data source. Availability and how features work behind the scenes are unverified; submission/booking requires explicit confirmation. AI-assistant support is evolving and does not guarantee AI visibility.

Backend integration: unverified; this is an inferred idea.

EXPLORATORY IDEA · INTEGRATION UNVERIFIED

Prepare quote requests with WebMCP

Explore a tool that gathers quote details and prepares a request; do not submit it automatically.

PAGE

<https://noorderlicht-fietsen.example/advies>

OBSERVED

An existing quotes function was detected on the page.

EXAMPLE CUSTOMER QUESTION

Help me with quotes on noorderlicht-fietsen.example.

SUGGESTED TOOL

prepare_quote_request(observed inputs) → draft only

BUSINESS VALUE

Could help customers use quotes with fewer manual steps.

DEPENDENCIES AND BOUNDARIES

Verify observed inputs, validation and the data source. Availability and how features work behind the scenes are unverified; submission/booking requires explicit confirmation. AI-assistant support is evolving and does not guarantee AI visibility.

Backend integration: unverified; this is an inferred idea.

07

Coverage and examined pages

For noorderlicht-fietsen.example, we examined a representative selection of pages across important parts of the website. This is a sample, not a review of every page.

We review a representative selection of pages and a limited set of performance measurements. This does not establish every page, function, or interaction.

Automated technical review of the submitted website.

<https://noorderlicht-fietsen.example/>

Meets · HTTP 200

<https://noorderlicht-fietsen.example/fietsen/stadsfietsen>

Meets · HTTP 200

<https://noorderlicht-fietsen.example/werkplaats>

Meets · HTTP 200

<https://noorderlicht-fietsen.example/advies>

Meets · HTTP 200

<https://noorderlicht-fietsen.example/contact>

Meets · HTTP 200

Scope & limitations

This technical scan does not predict or guarantee visibility in AI answers.

There is no combined AI-readiness score. Results are shown per check; unmeasured checks are not proven failures.

This is a limited technical review, not a complete SEO audit. Keyword quality, rankings, actual AI mentions, live availability and how features work behind the scenes were not tested. No observed errors does not mean the website is fully optimized. Missing evidence fields in an older scan have not been measured retroactively.

- This fictional sample illustrates one possible report structure. Findings and advice for your website may differ.
- Backend systems and actual form submission were not tested.